

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: DEPASQUALE FOR PA(339565)
PO BOX 1822
York, PA 17405-1822

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57074
Contract Dates: 10/25/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / / 2182

Invoice Num: 1201-544313
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 4

PAY BY 11/27/2012
Net 30 days

In Account With: BUYING TIME(35698)
650 Massachusetts Ave NW Ste 210
Washington, DC 20001-3796
ATTN:Accounts Payable

Product Desc: DEPASQUALE 10/25-11/6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
1	THIS MORNING 5-6AM	10/25/2012-10/25/2012		... T ...		30	1	380.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		... T ...		1		380.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	05:08:28 AM		ED102212H	30	380.00			
4	THIS MORNING 6-7AM	10/26/2012-10/26/2012	 F ..		30	1	675.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	 F ..		1		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	06:42:18 AM		ED102212H	30	675.00			
7	07:00:00-08:00:00	10/26/2012-10/26/2012	 F ..		30	1	380.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	 F ..		1		380.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	07:59:25 AM		ED102212H	30	380.00			
10	08:00:00-09:00:00	10/25/2012-10/25/2012		... T ...		30	1	380.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		... T ...		1		380.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	08:48:13 AM		ED102212H	30	380.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
18	NOON NEWS	10/26/2012-10/26/2012	F..		30	1	585.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	F..		1		585.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	12:27:25 PM		ED102212H	30	585.00			
24	4-430PM NEWS	10/26/2012-10/26/2012	F..		30	1	585.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	F..		1		585.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	04:25:53 PM		ED102212H	30	585.00			
27	430-5PM NEWS	10/25/2012-10/25/2012		...T...		30	1	585.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		...T...		1		585.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	04:38:02 PM		ED102212H	30	585.00			
30	5-530PM NEWS	10/25/2012-10/25/2012		...T...		30	2	900.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		...T...		1		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th				30			900.00	Preempted
10/25/2012	Th	05:37:46 PM	10/25/2012	ED102212H	30	900.00	900.00		Makegood in 530-6PM NEWS

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
33	530-6PM NEWS		10/26/2012-10/26/2012	 F . .		30	1	900.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 F . .		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	05:42:25 PM		ED102212H	30	900.00				
35	M-F 6PM NEWS		10/26/2012-10/26/2012	 F . .		30	1	1,080.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 F . .		1		1,080.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	06:27:59 PM		ED102212H	30	1,080.00				
42	11:35P-12:37A - LETTERMAN		10/25/2012-10/25/2012		. . . T . . .		30	1	575.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . T . . .		1		575.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	12:31:22 AM		ED102212H	30	575.00				
49	60 MINUTES		10/28/2012-10/28/2012	 S		30	1	5,500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S		1		5,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	07:47:20 PM		ED102212H	30	5,500.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		12		12,525.00		1,878.75	10,646.25	900.00	900.00	0.00

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CBS TELEVISION STATIONS



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Billing Notes			
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY DEPASQUALE FOR PA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.			
CBS Television Stations Standard Terms and Conditions for advertising shall apply.			
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.			
DUPLICATE			
Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	
		12,525.00	
		Trade Value	
		0.00	
		Agency Commission	
		1,878.75	
		Local Tax	
		0.00	
		State Tax	
		0.00	
		Pre Paid Amount	
		0.00	
		Pay This Amount	
		10,646.25	

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